

MSIL: COS: NSE&BSE: 2020

27<sup>th</sup> January, 2020

Vice President  
National Stock Exchange of India Limited  
“Exchange Plaza”, Bandra – Kurla Complex  
Bandra (E)  
Mumbai – 400 051

General Manager  
Department of Corporate Services  
BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai – 400 001

**Sub: Press Release**

Dear Sir,

Please find enclosed herewith as Annexure –“A”, a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**



Sanjeev Grover  
Vice President &  
Company Secretary

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**MARUTI SUZUKI INDIA LIMITED**

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Press Release

Maruti Suzuki Alto BS6 now also available in S-CNG

- Alto BS6 S-CNG model offers a mileage of 31.59 km/kg
- Available in both LXi & LXi (O) variants

**New Delhi, 27 January 2020:** Consistently setting new benchmarks in the industry, Maruti Suzuki India Limited today launched the S-CNG variant of India’s favourite car, Alto. The CNG powered Alto BS6 will offer a mileage of 31.59 km/kg.

Maruti Suzuki continues to pave the way for the new BS6 emission norms ahead of timeline with Alto S-CNG as its first BS6 compliant CNG vehicle. Maruti Suzuki offers the widest range of green cars with S-CNG technology.



On the introduction of Alto BS6 S-CNG, **Mr. Shashank Srivastava, Executive Director (Marketing & Sales), Maruti Suzuki India Limited** said, *“At Maruti Suzuki, we continuously strive to offer products that are technologically advanced and environment friendly. With the introduction of Alto BS6 S-CNG, we reinforce our efforts towards sustainable green mobility. The Alto BS6 S-CNG is designed to deliver optimum performance, safety, engine durability, convenience, and mileage. Maruti Suzuki’s large portfolio of green vehicles is a testimony of its commitment towards environment. We are encouraged with wide acceptance of S-CNG technology by our customers.”*

The launch of Maruti Suzuki’s S-CNG vehicle range is aligned to and complements the Government of India’s vision of reducing oil import and enhancing the share of natural gas in the energy basket of the country from 6.2% now to 15% by 2030.

Maruti Suzuki S-CNG vehicles are equipped with dual interdependent ECUs (Electronic Control Units) and intelligent injection system. Vehicles are specially tuned and calibrated to deliver optimum performance and enhanced drivability across all kinds of terrains.

Maruti Suzuki Alto was the first vehicle to become BS6 compliant, and the Company has already sold over 100,000 BS6 compliant Alto in the country. With timely upgrades, the brand Alto has stayed relevant and continues to be the best-selling car in the country for 15 consecutive years. Additionally, 38-lakh strong Alto family is a testament to people appreciating the timely upgrades and newness in the brand. Maruti Suzuki recently introduced the new Alto VXi+ with the Smart play Studio which is tailor-made to offer a unique technology-driven experience to the customers.

The factory-fitted Alto BS6 S-CNG will be available for:

Variants	Price (in Rs. Ex Showroom, Delhi)
Alto BS6 LXi S-CNG	432,700/-
Alto BS6 LXi (O) S-CNG	436,300/-