

MSIL: COS: NSE&BSE: 2020

18th February, 2020

Vice President
National Stock Exchange of India Limited
“Exchange Plaza”, Bandra – Kurla Complex
Bandra (E)
Mumbai – 400 051

General Manager
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure –“A”, a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**



Sanjeev Grover
Vice President &
Company Secretary

MARUTI SUZUKI INDIA LIMITED

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Press Release**Maruti Suzuki launches the All New IGNIS***Compact Urban SUV with a commanding road presence*

- *New IGNIS powered by BS6 compliant 1.2 litre VVT petrol engine*
- *New front grille and distinct front and rear skid plates for a dominating stance*
 - *Available in two new colors : Lucent Orange and Turquoise Blue*
- *Dual Tone Ivory Interiors with New Urban and Modern Pattern for Seat Fabric*

New Delhi, 18 February, 2020: Maruti Suzuki India Limited today announced the prices of the all new IGNIS, unveiled at the Auto Expo 2020. The all new IGNIS exudes an SUV design with imposing front fascia, wide rear appearance and high seating position.

Adding to the SUV character of the all new IGNIS are the striking rear spoiler, roof rails and high ground clearance. The comfortable and spacious interior and latest safety features enhance the driving experience. The new IGNIS is powered by peppy 1.2 litre BS6 compliant petrol engine with manual and Auto Gear Shift (AGS) transmission options.



Speaking at the launch, **Mr. Kenichi Ayukawa, MD & CEO, Maruti Suzuki India Limited** said, “IGNIS enjoys a special place in the Maruti Suzuki NEXA portfolio and has been appreciated for its peppy drivability and spacious interiors. We have recognised an increasing preference for feature loaded cars that have SUV-like high seating position and dominant road presence. We are confident that the all new IGNIS with its SUV design and spacious interiors will appeal to the customers.”

Complementing its youthful appeal, the new IGNIS comes with two new vibrant colour options - Lucent Orange and Turquoise Blue and three New Dual Color options to enhance the excitement for the customers. The new IGNIS offers two premium customization options Acropolis and Scorcher theme.

Price (Ex Showroom, Delhi):

Variant	Price (in Rs.)	Variant	Price (in Rs.)
Sigma	489,300		-
Delta	566,800	Delta (AGS)	613,800
Zeta	589,300	Zeta (AGS)	636,300
Alpha	672,800	Alpha (AGS)	719,800

IGNIS is also being offered in dual tone colour options in Zeta and Alpha variants. The prices for dual tone IGNIS is Rs. 13,000/- above the corresponding variants.

Click [here](#) for high-resolution images of the new IGNIS