

MSIL: COS: NSE&BSE: 2021/11_02

2nd November, 2021

Vice President

National Stock Exchange of India Limited

"Exchange Plaza", Bandra- Kurla Complex

Bandra (E)

Mumbai - 400 051

General Manager

Department of Corporate Services

BSE Limited

Phiroze Jeejeebhoy Towers

Dalal Street, Mumbai- 400 001

Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure -"A", a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**



Sanjeev Grover

Vice President &

Company Secretary

MARUTI SUZUKI INDIA LIMITED

Head Office:

Maruti Suzuki India Limited,

1, Nelson Mandela Road, Vasant Kunj,

New Delhi - 110070, India.

Tel: 011- 46781000, Fax: 011-46150275/46150276

E-mail id: contact@maruti.co.in, www.marutisuzuki.com

Gurgaon Plant:

Maruti Suzuki India Limited,

Old Palam Gurgaon Road,

Gurgaon - 122015, Haryana, India.

Tel: 0124-2346721, Fax: 0124-2341304

Manesar Plant:

Maruti Suzuki India Limited,

Plot No.1, Phase - 3A, IMT Manesar,

Gurgaon - 122051, Haryana, India.

Tel: 0124-4884000, Fax: 0124-4884199

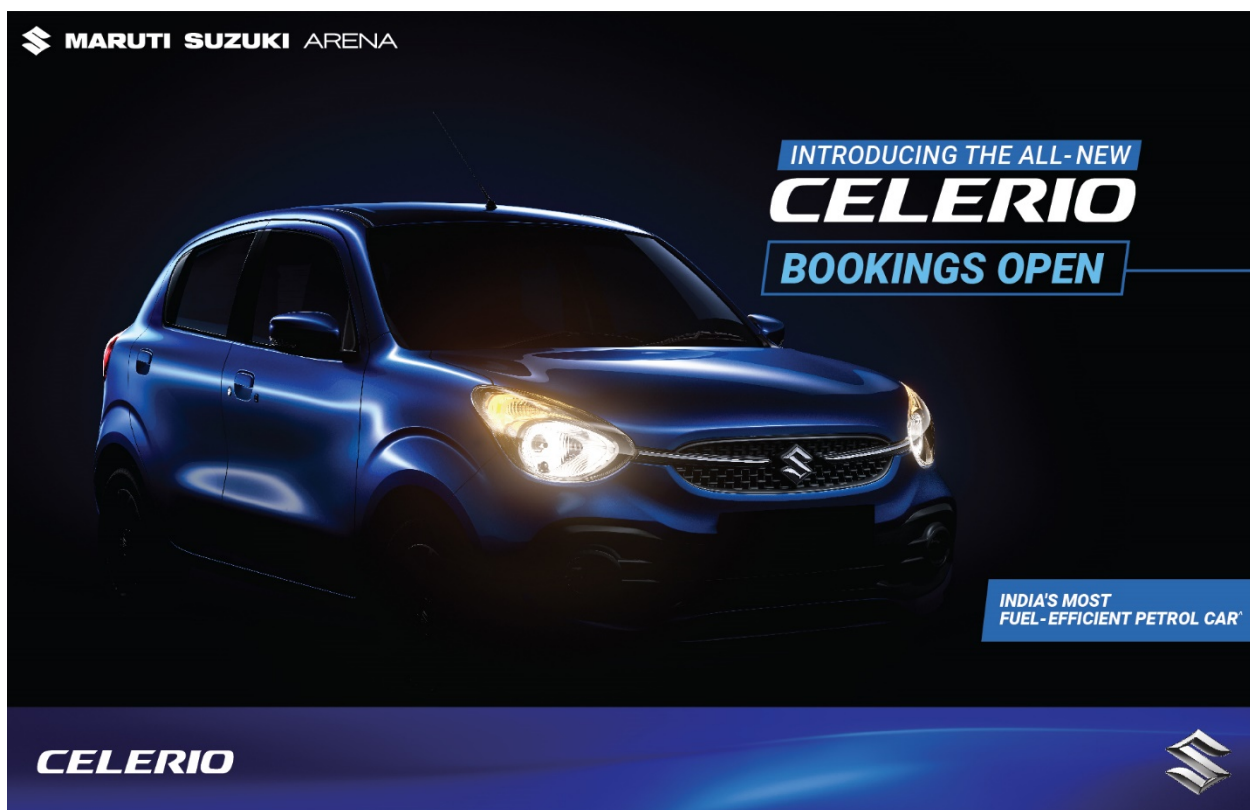
Press Release

**Maruti Suzuki announces bookings open for India’s Most Fuel-Efficient Petrol Car¹-
The All-New Celerio**

New Inspiring Style | Energetic Interiors | Exciting Drive

- Powered by Next-Gen K-Series Dual Jet, Dual VVT Engine with Idle Start-Stop
 - All-New Style and Design with Dynamic 3D Organic Sculpting
 - Host of Safety and Segment First Comfort & Convenience Features

New Delhi, November 2, 2021: Maruti Suzuki India Limited today announced the commencement of bookings for its much awaited, stylish **All-New Celerio**.



*Claim supported by independent research agency-JATO Dynamics Limited and is applicable in the petrol category.
Creative Visualization. Appearance of black glass is due to lighting effect.

Announcing the bookings open for the All-New Celerio, **Mr. Shashank Srivastava, Senior Executive Director (Marketing & Sales), Maruti Suzuki India Limited**, said, *“Since its launch, Celerio took the market by storm with its unique style and the revolutionary Auto Gear Shift (AGS) Technology, that helped democratize the two-pedal technology in the country. Brand Celerio has since then stood for new age technology, modern design and practicality. Today’s urban, progressive and aspirational customers, look for lively, active and vivid products to match their persona. The All-New Celerio with a new petrol engine, vibrant and stylish design, and with host of segment-first features is an all-rounder. We are confident that the All-New Celerio will once again energize the compact segment.”*

Mr. CV Raman, Chief Technical Officer (Engineering), Maruti Suzuki India Limited, said, “Powered by Next-Gen K-Series Dual Jet, Dual VVT Engine with first in segment Idle Start-Stop Technology, All-New Celerio will be the ‘MOST FUEL-EFFICIENT PETROL CAR IN INDIA’.”

Carrying forward, Maruti Suzuki’s new design language, the All-New Celerio with 3D organic sculpted design and with dynamic characters creates an unmistakable design impression. The front fascia sports an all-new radiant grill with sharp chrome accents combined with an aggressive headlamp that gives it a signature look.

Pre-booking options for customers:

All-New Celerio can be booked with an initial payment of INR 11,000/-

- By Logging-in to Maruti Suzuki Arena website www.marutisuzuki.com/celerio to pre-book the All-New Celerio
- Or visit your nearest Maruti Suzuki ARENA showroom

[Click here to watch the All-New Celerio Bookings open TVC](#)

¹ Claim supported by independent research agency-JATO Dynamics Limited and is applicable in the petrol category.